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University Business Academy in Novi Sad

The University Business Academy in Novi Sad is the first accredited private university in the Autonomous Province of Vojvodina. The University was founded in 2000 by Dr. Slavko Carić, a renowned professor and academic in the area of business law and international business law. The primary intention of Dr. Carić at that time was to establish a reputable institution for the education of leading experts in fields of law and economics in the years of accelerated reconstruction of national economy and judicial system. Since its early days, the main goal of the University has remained unchanged: to create generations of young professionals capable of applying the acquired knowledge in practice and independently solving complex problems to achieve the set goals and targets on their road to success. Following the trends in the development

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President of the University Council
University Business Academy in Novi Sad

of higher education, the University has grown into a credible higher education institution, which offers a wide and flexible range of quality programmes which combine scientific research and educational services and are governed by the needs of the environment and all stakeholders.

The University has been accredited by the Commission for Accreditation and Quality Assurance and has an operating license issued by The Provincial Secretariat for Higher Education and Scientific Research Activities. The Commission for Accreditation and Quality Assurance is a member of the International Network for Quality Assurance Agencies in Higher Education.

Since the year it was founded, the University has grown into a credible scientific and educational institution, which comprises five faculties and offers 40 accredited study programmes centred around four scientific areas: social and humanistic, technical/technological, natural sciences and mathematics and medical sciences. All faculties of the University and study programmes at all three levels of study have been accredited.

The University Business Academy in Novi Sad has been awarded a quality certificate by a certification company called TUV AUSTRIA CERT from Vienna, which proves that our University’s quality system for the provision of education and research in the domain of higher education is completely aligned with the requirements of the international standard ISO 9001:2008.

This certification of our quality management system is yet another official proof that the University management has been strongly committed to quality improvement and has been continuously striving for further improvements in terms of efficiency and effectiveness at the level of the whole University.

The University Business Academy in Novi Sad consists of the following faculties:

- The Faculty of Law for Commerce and Judiciary in Novi Sad,
- The Faculty of Economics and Engineering Management in Novi Sad,
- The Faculty of Stomatology in Pančevo,
- The Faculty of Applied Management, Economics and Finance in Belgrade,
- The Faculty of Pharmacy, Novi Sad.

Our management and teaching staff have extensive experience gained in Serbia and in the neighbouring coun-
tries, such as Hungary, Croatia, Bosnia and Herzegovina and Slovenia, as well as in Canada, USA, Switzerland, France, Russia and other countries. All our efforts have been focused on the improvement of educational processes and sharing professional expertise and experience with academics from other universities and students. We use our experience in professional education to ensure and increase student access to quality higher education in many remote areas across Serbia and in the region.

The University Business Academy in Novi Sad recognizes the emerging significance of digitization of educational content. Therefore, we offer one DLS programme at the level of undergraduate studies at the Faculty of Law for Commerce and Judiciary in Novi Sad (General Law) and two undergraduate DLS programmes at the Faculty of Economics and Engineering Management in Novi Sad (Business Economics and Finance and International Economics and Economic Diplomacy). The Faculty of Applied Management, Economics and Finance in Belgrade has four accredited DLS programmes, two of which are at the level of undergraduate studies (Applied Operations Management and Applied Economics and Finance) and two are at the level of Master’s studies (Planning and Process Management and Applied Economics and Finance).

International cooperation in higher education and cooperation with industry

International cooperation and collaboration with industry are very important factors in the development of the University and its constituent faculties. The main goals of internationalization are the realization of joint projects, mobility of students and teaching staff.

The University has developed extensive international cooperation which is confirmed by signed cooperation agreements with higher education institutions from a number of European countries such as: Hungary, Italy, Russia, Romania, Spain, Poland, Slovakia, Switzerland, Slovenia, Bosnia and Herzegovina, Croatia, Macedonia, Bulgaria, Ukraine, Belarus and Cyprus. It is also import-
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It is important to mention our partner institutions from South America, such as Mexico and Brazil, as well as some Asian countries, such as Iraq. In this way, the University Business Academy in Novi Sad constantly strives to increase the internationalization of higher education and science and ensures the transparency of its work.

The University Business Academy in Novi Sad participates in numerous research projects and scientific activities all over Europe, most of which are financed by the competent EU bodies, the Government of the Republic of Serbia, or are jointly organized and financed national and international projects with partner institutions.

The University has also established and developed extensive cooperation with industry, which is particularly important for organized internships and practical trainings for students in numerous companies with which the University has signed cooperation agreements.

This on-going collaboration with numerous national and international educational institutions, as well as various other organizations, chambers of commerce and state institutions will be further intensified in the upcoming period, in line with the strategy for the internationalization of higher education and science.
Faculty of Law for Commerce and Judiciary in Novi Sad

Study programmes at the Faculty of Law for Commerce and Judiciary in Novi Sad have been conceptualized based on the vision of providing a more efficient and more effective, quality higher education, which aims at transferring the competences and skills that will enable students to get actively involved in the development of a knowledge society. Our highly competent teaching staff helps students acquire the fundamental knowledge of legal sciences and prepares them for the bar exam. The teaching and research staff at the Faculty of Law for Commerce and Judiciary in Novi Sad comprises renowned experts in their professional/academic fields, whose biographies include numerous publications in academic and scientific journals.

The Faculty of Law for Commerce and Judiciary in Novi Sad organizes the annual Symposium called: “Legal Days
Faculty of Law for Commerce and Judiciary in Novi Sad

- Professor Slavko Carić*, which is dedicated to discussing current legal issues and brings together a number of experts from both theory and practice. In addition to that, our Faculty is also the publisher of the academic journal "Law – Theory and Practice", which has found its place on the list of approved journals by the Ministry of Education, Science and Technological Development.

The involvement of teaching staff in numerous projects, cooperation with judiciary and industry, as well as numerous contracts with international higher educational institutions confirm that the Faculty of Law for Commerce and Judiciary in Novi Sad is one of the leaders in the education of competent professionals in the field of law.

The Faculty of Law for Commerce and Judiciary in Novi Sad, being one of the leading proactively oriented higher education institutions, acknowledges the fact that the contemporary labour market requires highly skilled professionals.

Therefore, along with providing high-quality and comprehensive theoretical education, practical experience and extra-curricular activities are viewed as an essential part of the education process. To support the previously mentioned fact, we should mention our organized internship in the Basic, Commercial, Misdemeanour and Appellate Courts in Novi Sad. Moreover, the Faculty organizes traditional annual competitions in public speaking and oratory skills for all its students.

Many specialist courses also take place within the Centre for Education and Specialist Courses, so our students can broaden their knowledge in a particular area of interest.

The Faculty of Law for Commerce and Judiciary in Novi Sad has clearly and precisely formulated its internal qual-
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Quality assurance mechanisms with regard to process management, teaching processes, academic programmes, operating conditions, research and development, legal processes, logistics etc.

The Faculty ensures quality improvement through the following:

- Adoption and implementation of quality assurance policies
- Implementation of Quality Management System in accordance with the requirements of the ISO 9001:2008 standard in the field of higher education
- Self-evaluation of academic programmes, teaching processes, working conditions and the effectiveness and efficiency of studying

We are confident that the academic and professional credentials of our teaching staff, years of experience, as well as the achievements of our graduates can guarantee that the Faculty of Law for Commerce and Judiciary in Novi Sad is going to respond to new and emerging challenges adequately and continue with further development not only in terms of research and scientific work, but also in terms of transferring theoretical and practical knowledge to students.

Study programmes

All study programmes have been designed in accordance with the Law on Higher Education and the Bologna Declaration.

Study programmes are conceptualized so that they provide future young professionals with substantial knowledge in the field of legal sciences and enable them to solve specific legal problems in practice, thus placing equal importance on all branches of law studied here.

Undergraduate academic studies (8 semesters, 4 academic years, 240 ECTS credits) are organized around the following subject areas and study programmes:

- The study programme of Law which offers two modules:
  » General Law
  » Commercial Law
Faculty of Law for Commerce and Judiciary in Novi Sad

The General Law study programme is also offered in the form of a DLS programme.

Undergraduate studies are also accredited and offered in our off-campus higher education units without the status of a legal person in Belgrade, Subotica, Niš and Šabac.

Master’s academic studies (2 semesters, 1 academic year, 60 ECTS credits) are organized around the following study areas and programmes:

- The study programme of Law which has two modules:
  - General Law
  - Internal Affairs
- The Commercial Law study programme

At the level of Doctoral academic studies (6 semesters, 3 academic years, 180 ECTS credits) the following study programmes are offered:

- Criminal Law
- Commercial Law

Study programmes are designed to provide legal education and acquisition of general legal culture. At the same time, they allow students to gain understanding of social relations in the legal field from various different perspectives, which is considered as essential in every study programme. In addition to that, our study programmes provide comprehensive training for young professionals in the field of law, which enables them to solve specific legal problems in practice. The emphasis is on general and commercial law cases. All study programmes have been accredited in Serbian language, while our undergraduate academic studies have been accredited both in Serbian and English language.
Faculty of Economics and Engineering Management in Novi Sad

The Faculty of Economics and Engineering Management in Novi Sad – FIMEK is an exemplary higher education institution based on experience and knowledge brought by numerous professors, scientists and experts in the fields of finance, international economics, diplomacy, engineering management, ecology, informatics and traffic. These experts have acquired extensive academic experience as well as rich professional experience in national and international working environments. With such wide expertise and interdisciplinary knowledge, our teachers continuously work on the promotion of effective, efficient and quality education.

The Faculty of Economics and Engineering Management in Novi Sad represents a perfect combination of a professional, modern and credible higher education
The Faculty of Economics and Engineering Management in Novi Sad manages and participates in numerous projects at national and international level.

As a result of one of the projects, FIMEK has received the title of "entrepreneurial faculty" by the South East European Centre for Entrepreneurial Learning (SEECEL) and the Ministry of Economics and Regional Development of the Republic of Serbia.

Through numerous actions organized at the Faculty of Economics and Engineering Management in Novi Sad, we intend to reach out to our undergraduate and postgraduate students, as well as high school and elementary school students, thus motivating them to develop their entrepreneurial skills through the affirmation of
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knowledge and by strengthening teamwork and competitive spirit.

The main goal is to help students of all ages develop a positive attitude towards lifelong learning and inspire them to continuously work on improving their knowledge and skills through education.

The Faculty of Economics and Engineering Management in Novi Sad has clearly and precisely formulated internal mechanisms for quality assurance management, process management, teaching processes, academic programmes, operating conditions, research and development, laboratory processes, economic and financial processes, logistics etc. However, the most important goal of the Faculty is to keep implementing the strategy for the internationalization of higher education and science.

The Faculty continuously ensures quality improvement through the following:

- Adoption and implementation of quality assurance policies;
- Implementation of Quality Management System in accordance with the requirements of the ISO 9001:2008 standard in the field of higher education;
- Self-evaluation of academic programmes, teaching processes, working conditions and the effectiveness and efficiency of studying.

Study programmes

All study programmes have been conceptualized in accordance with the Law on Higher Education and the Bologna Declaration.

Undergraduate academic studies (8 semesters, 4 academic years, 240 ECTS credits) comprise the following accredited study programmes:
- Business Economics and Finance
- International Economics and Economic Diplomacy
- Engineering Management in Agribusiness
- Ecology
- Informatics
- Road Traffic and Transport

It is important to mention that our undergraduate studies have also been accredited in our off-campus higher education units without the status of a legal person in Požarevac and Leskovac.

DLS (Distance Learning System) study programmes:

- Business Economics and Finance
- International Economics and Economic Diplomacy

Master’s academic studies (2 semesters, 1 academic year, 60 ECTS credits) comprise the following five study programmes:
- Business Economics and Finance
- European Studies in Economics and Law
- Engineering Management in Agribusiness
- Ecology
- Informatics
Faculty of Economics and Engineering Management in Novi Sad

At the level of **Doctoral academic studies** (6 semesters, 3 academic years, 180 ECTS credits), the following study programmes are offered:

- Business Economics
- Engineering Management in Agribusiness
- Ecology

Teaching is conducted in small groups and implies student mentoring at all study levels, which helps to establish a closer and more effective contact between a student and professor. Emphasis is put on individual work, development of students’ creative potentials, teamwork, practical application of knowledge and use of modern technology. Occasional visits of economic experts also contribute to the quality of lectures. Even while still at university, our students can complete internships and trainings in successful insurance companies, banks, export-import companies, accounting bureaus, laboratories, institutes, and basically all sectors of their interest.
Faculty of Stomatology in Pancevo

The Faculty of Stomatology in Pančevo, as the first private dental faculty in our region, was founded in 2002 and has been working successfully ever since. With time, the Faculty has grown into an elite educational, scientific and medical institution.

Studies have been conceptualized in accordance with the Bologna Declaration and three study programmes are offered, based on the decision of the competent ministries. The quality of the teaching process is guaranteed with our highly experienced teachers and teaching associates. More than ninety professors and teaching assistants transfer their knowledge and skills to students at three study levels: integrated academic studies, specialized academic studies and doctoral academic studies. Scientific and research ac-
tivities at the Faculty are focused on basic and applied scientific/research projects and technological innovations. What is more, our teachers actively participate in the implementation of numerous projects funded by the Serbian Ministry of Education, Science and Technological Development, as well as several regional and international projects.

The main advantages of studying at the Faculty of Stomatology in Pančevo include the use of modern dental materials and most advanced technology and equipment in everyday work with patients. Students have the opportunity to learn in a beautiful and pleasant environment, while learning from highly competent and experienced professors.

The Faculty of Stomatology in Pančevo is equipped with a CAD-CAM system for ceramics, the latest lasers for hard and soft tissues, 3D digital Orthopan and cephalometric apparatus for computerized anaesthesia as well as the most modern devices for indirect preparation.

The emphasis is placed equally on dental medicine and general medicine courses.

A special advantage of this Faculty is that practical work, as a standard requirement in dental courses, is performed in small groups of six students, which makes it possible for each student to work on his/her chair under the supervision of a teacher and an assistant.

Specializations in all areas of dentistry, except maxillofacial surgery, are also offered at the Faculty.
Faculty of Stomatology in Pančevo

Apart from students from Serbia, there is also a significant number of international students currently studying at our Faculty (from Slovenia, Croatia, Switzerland, Spain etc.).

The Faculty of Stomatology in Pančevo prides itself on having signed cooperation agreements at all study levels with dental faculties from Szeged, Timisoara, Constanța and Istanbul. In addition to that, the Faculty is a member of the Association for Dental Education in Europe (ADEE).

In 2016, the Faculty implemented "FIS" – the information system which enables students to easily register for exams and have a comprehensive overview of their electronic academic records. All that helps students gain more control and a better insight into their course requirements and individual achievements and progress during studies.

For all those who want to acquire a vast amount of knowledge in the field of dentistry, combined with ample opportunity for practical work, and all that with the help of renowned academics and professionals, the Faculty of Stomatology in Pančevo is the right choice.
Faculty of Stomatology in Pancevo

Study programmes

The Faculty of Stomatology in Pancevo, being a member of the Association for Dental Education in Europe, adheres to the ruling principles of the Bologna Declaration for creating the dental study curricula at all study levels.

Integrated academic studies (15 trimesters, 5 academic years, 300 ECTS credits) are offered in the form of Integrated Academic Studies of Dentistry.

Specialized academic studies (3 trimesters, 1 academic year, 60 ECTS credits) are offered as: Specialized Academic Studies of Dentistry.

Doctoral academic studies (9 trimesters, 3 academic years, 180 ECTS credits) are offered in the form of Doctoral Academic Studies of Dentistry.

Course content is divided in trimesters at all three study levels. This type of organization has great advantages for students, i.e. easier mastering of the curriculum, frequent examination periods and significantly reduced study time. In other words, with such division of an academic year into trimesters, students can master the envisaged curriculum in smaller portions and thus complete their course requirements more easily and more successfully.
Faculty of Applied Management, Economics and Finance in Belgrade

The Faculty of Applied Management, Economics and Finance in Belgrade was founded in 2000. The Faculty offers study programmes at three levels of studies: undergraduate, master’s, and doctoral studies. The Institute for Strategic Development, Entrepreneurship and Business Processes is also an organizational unit of the Faculty, as well as a library, equipped with ample scientific and educational literature and other reading materials to accompany courses.

Studies are designed and developed in line with educational standards and current needs of the socio-economic environment. Lectures are delivered by distinguished professors with expertise both in theory and practice. Modernly equipped classrooms create a pleasant and stimulating learning environment which encour-
Faculty of Applied Management, Economics and Finance in Belgrade

ages active student participation and discussions. IT support to teaching is used primarily in the following courses: Information Technology, Information Systems, E-Business, and Virtual Enterprise. Practical classes help students develop their full potentials in the Virtual Enterprise course. This way of learning about company management is supposed to strengthen students’ managerial and leadership skills, through methods and techniques of simulation of business processes that occur in a real enterprise.

In addition to cooperation with similar faculties in the country and abroad, the Faculty has established cooperation with the labour market, the National Employment Service, the National Market for Goods and Services of the Republic of Serbia and the Serbian Association of Managers.

Study programmes

All study programmes are designed in accordance with the Law on Higher Education and the Bologna Declaration.

**Undergraduate academic studies** are offered in the form of the following study programmes:

- Applied Operations Management (6 semesters, 3 academic years, 180 ECTS credits)
- Applied Economics and Finance (6 semesters, 3 academic years, 180 ECTS credits)
- Applied Information Technologies (8 semesters, 4 academic years, 240 ECTS credits)

**Undergraduate academic studies in the form of DLS:**

- Applied Operations Management (6 semesters, 3 academic years, 180 ECTS credits)
- Applied Economics and Finance (6 semesters, 3 academic years, 180 ECTS credits)

**Master’s academic studies** are offered in the form of the following study programmes:

- Planning and Process Management (4 semesters, 2 academic years, 120 ECTS credits)
- Applied Economics and Finance (4 semesters, 2 academic years, 120 ECTS credits)

**Master’s academic studies in the form of DLS:**

- Planning and Process Management (4 semesters, 2 academic years, 120 ECTS credits)
- Applied Economics and Finance (4 semesters, 2 academic years, 120 ECTS credits)

**Doctoral academic studies** are offered in the form of one study programme:

- Integral Development Management (6 semesters, 3 academic years, 180 ECTS credits)
Faculty of Pharmacy, Novi Sad

The Faculty of Pharmacy, Novi Sad was established in 2012 when it officially became the first and only accredited private faculty in the pharmaceutical sector in the region.

Student is in the center of the teaching process at the Faculty of Pharmacy, Novi Sad. Lectures and practical classes are organized every working day for full-time students and at weekends for students who are employed or do not live in Novi Sad, while laboratory classes are conducted in small groups.

Clinical internship is carried out in healthcare institutions, which are Faculty teaching units in a number of towns in the Republic of Serbia, the Republic of Srpska and throughout the region. The study programme in Health Care is ideally suited for the continuing education
of nurses who have not earned a total of 180 ECTS credits during their previous studies.

All lectures are recorded using the SMART technology and uploaded on the Faculty website together with the recommended literature for each course. In order to train students for real life situations, we focus on practical classes, which are performed in Faculty laboratories, in the field and in external teaching units (pharmacies, laboratories, clinics, health centers, institutes). We also offer our students the possibility of internships and practical work organized in Serbia and abroad.

The teaching staff of the Faculty of Pharmacy, Novi Sad comprises professors and teaching associates with extensive scientific and practical experience acquired at prestigious institutions around the world such as the National Health Institute, Maryland, USA; School of Medicine, New York, USA; United Nations, New York, USA; University of Greenwich, UK and others.

There is also the Center for continuous education of health workers which operates within the Faculty.
Study programmes

All study programmes at the Faculty of Pharmacy, Novi Sad have been aligned with the study programmes of the alike educational institutions in Europe and designed in accordance with the Law on Higher Education and the Bologna Declaration.

Undergraduate vocational studies (6 semesters, 3 academic years, 180 ECTS credits) are organized around the following study areas and programmes:
- Health Care
- Occupational Therapy

Integrated academic studies (10 semesters, 5 academic years, 300 ECTS credits) comprise the following study programmes:
- Pharmacy
- Pharmacy - Medical Biochemistry

Specialist academic studies (2 semesters, 1 academic year, 60 ECTS credits) are offered in the form of the following study program:
- Medical Biochemistry

Health specializations and sub-specializations are organized in accordance with the Regulations on specializations and sub-specializations of health professionals in the Republic of Serbia. The Faculty of Pharmacy, Novi Sad organizes ten specializations and three sub-specializations for pharmaceutical professionals.
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